

PROJECT TITLE : CIGARETTE DEVELOPMENT 5  
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## E U C

### Objective

- To establish a detailed study of our 1980 activities concerning "Marketing / Operations" and R & D projects.
- To study a system of planification which would enable each person concerned to know which things have to be done and when.

### Results

A detailed net-work with a full list of "Events" and "Activities" has been established.

This net-work shows that, assuming we have no raw materials on hand, it takes 180 working days between the moment we receive an input from the Marketing Department and the moment that the prototype has been tested in a market test. This time does not include the fact that more than one prototype has to be produced before a test is prepared.

### Follow-up

The net-work and related materials will be discussed with the project leaders in order to establish a final standard model. Furthermore, a simulation program will be established for a certain number of projects.

## SIMULATION

### Results

The analytical results of the simulation prototype are within 10 % of the calculated figures.  
This result is very encouraging.

### Follow-up

The technical construction of the prototype will now be used for UK project JAVELIN.

*J. DuBois*

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